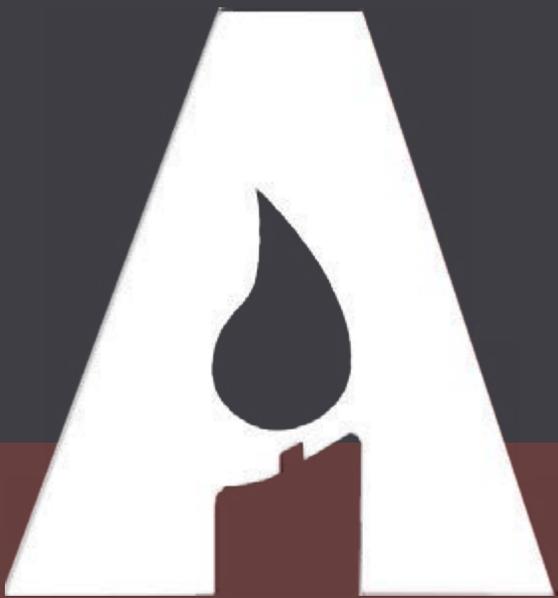


ARIZONA
GRANTMAKERS
FORUM



annual report 2012

what's inside

letter from marissa & jerry	3
member focus	4
public policy	
engAGEMENT	
working together	6
funder collaboratives	
our partnerships	
program highlights	9
2012 members	10
financials	11
board & staff	13



Look for this symbol inside to see and hear more information!

dear reader,

We are pleased to report that 2012 was another productive year for Arizona Grantmakers Forum. AGF member support assisted in sustaining a high level of program and services. Ten new members joined AGF, bringing new energy and interests to our organization. Program evaluations remained consistently high and a November member survey indicated that 97% of our members were satisfied or very satisfied with their membership.



One of our primary goals is to enhance member impact by expanding their capacity to effectively and collectively serve the communities and issues they care about. In 2012, we launched two new affinity groups focused on Health and Evaluation/Impact. In the pages ahead, you'll read about the exciting work that our members accomplished in key focus areas – including public policy, the EngAGEment initiative and collaboration among funders.

Strengthening dialogue between funders and nonprofits is another important focus for AGF to build a stronger sector as a whole. To this end, AGF formed a partnership with the Alliance of Arizona Nonprofits to launch Arizona Gives Day. We also collaborated with the ASU Lode-star Center for Philanthropy and Nonprofit Innovation on a report on the “Scope of the Nonprofit Sector.”

AGF members continue to be actively engaged as volunteers, contributing their time, talent and treasures. Nearly 35 % of members served on the board, committees and/or as speakers and program facilitators. It is through this engagement and willingness to work together that AGF continues to be a vital resource supporting Arizona’s philanthropic and nonprofit sector. Thank you for your continued support.

Gerald Wissink
Chairman of the Board

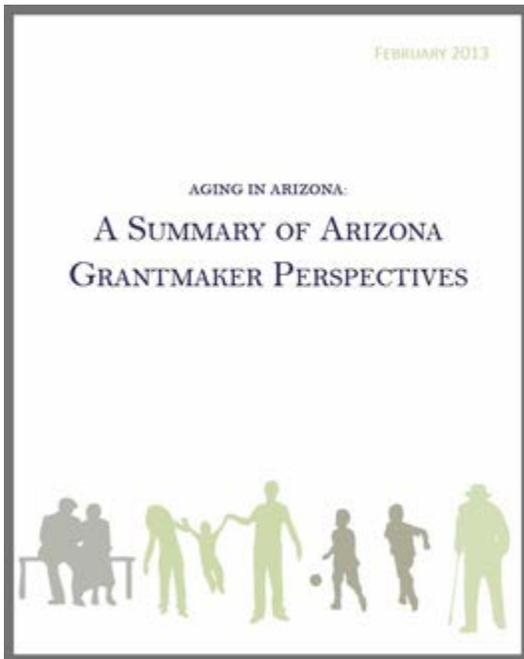
Marissa Theisen
President & CEO

engAGEment:

what impact are older adults having on our community?

2012 was the culmination of a two-year project - the EngAGEment Initiative - to educate members about issues impacting older adults and to generate more community support for aging-related issues. With matching funds provided by Grantmakers in Aging, and additional support from Arizona Community Foundation, BHHS Legacy Foundation, St. Luke's Health

Initiatives, and Virginia G. Piper Charitable Trust, AGF launched a sixth affinity group and conducted a study to gauge the landscape of aging issues in Arizona.



This report, "[Aging in Arizona: A Summary of Grantmaker Perspectives](#)" gives an overview of the results of in-depth interviews

and focus group sessions on funder perspectives on the aging population in Arizona. The research was conducted in 2012 as part of the AGF Engagement Initiative by Carolyn A. Holmes, MScN, PhD, Holmes Research & Consulting, LLC on behalf of Arizona Grantmakers Forum.

2012 ENGAGEMENT HIGHLIGHTS

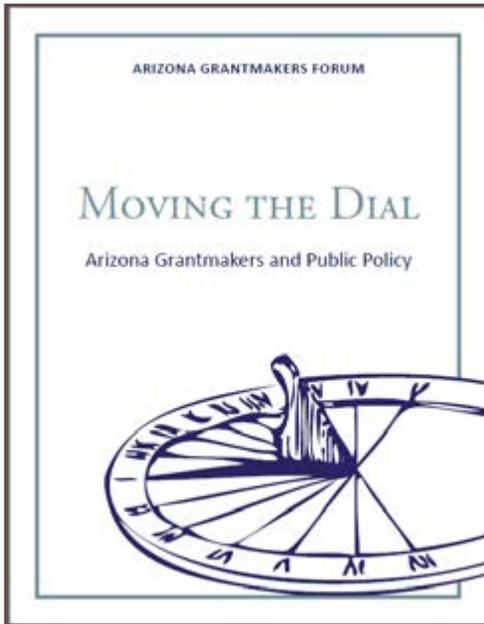
January 17 | Creating Communities for People of All Ages: "Is Arizona a good place to live, work and grow older - for you, your parents, grandparents and children?"

AGF members and a diverse group of community stakeholders took a close look at the future of multigenerational communities and what it will take for Arizona leaders to take a proactive, collaborative approach to building communities that work for all. Keynote speaker Phil Stafford, author of *Elderburbia: Aging with a Sense of Place in America*, addressed how to use a comprehensive community development perspective to create communities that support seniors' aging in place while addressing needs of people of other ages.

September 24 | Greater Phoenix Aging in Place Symposium - Funders Roundtable Breakfast

Funders gathered to learn how communities in several states, including Virginia, Washington D.C., and New York, are implementing highly successful programs that support aging in place. They learned about new community initiatives being launched in Arizona, and how they might join in efforts to build self-reliant communities in Arizona that work for people of all ages.

moving the dial: public policy in Arizona



AGF's Public Policy Committee made it their mission to "move the dial" in Arizona. Their efforts included meeting with legislators, other grantmakers, and nonprofits working on advocacy. They educated their peers with a half-day conference on public policy and considerable efforts were spent on a case statement encouraging advocacy work.

Authored by Kim VanPelt, [Moving the Dial: Arizona Grantmakers and Public Policy](#) provides a compelling reason why Arizona grantmakers should include public policy as one strategy in their overall grantmaking tool box. This publication discusses some of the reasons why funders shy away from public policy strategies, how to address those concerns, and describes the wide array of strategies available to grantmakers. Finally, it discusses ideas on how funders could have greater impact in their public policy engagement.

Public Policy as a Funder Tool to Make Real Change



Aaron Dorfman, Executive Director of the National Committee for Responsive Philanthropy in Washington, D.C. visited Arizona to share his thoughts on foundation funding for advocacy and community organizing.

This half-day conference provided critical information on why investment in public policy is crucial, how it can provide a significant return on investment, and highlighted practical examples of effective funder engagement in public policy both in Arizona and across the nation. Speakers also included Grady Gammage, Jr., and a panel of Arizona funders.

Click the button to see videos from Aaron Dorfman, Grady Gammage, Jr., Kendis Muscheid, and more!

“Whether it’s voters, the mayor, the county board of supervisors, a school board or the legislature, we have got to change public policy. **Unless we are really happy with the way things are working now.**”

John Whiteman,
Whiteman Foundation

working together

Collaboration is a key organizational value to Arizona Grantmakers Forum. We value our members working together to address community needs. So, we encourage and facilitate connections between funders and have seen many partnerships flourish to create community change. AGF helps promote formal funder collaboratives, like SYPF and Homelessness & Hunger Funders Collaborative. And we see natural, spontaneous partnerships form when our members connect over a shared purpose, like Anne & Nancy in Africa.

AGF also seeks out like-minded partners for projects and initiatives to better the community. Over the past year, some of our partnerships have been continued long-standing relationships with old friends at ASU Lodestar and a new, unique partnership with the Alliance of Arizona Nonprofits on Arizona Gives Day.

The following stories are exceptional examples of what can happen when we work together towards common goals. To see more, check out our [webpage on collaboration](#) and keep us informed! If you are involved in a funder collaborative, tell us at support@azgrantmakers.org.

funder collaboratives

the summer youth program fund (SYPF)

During out of school time, young people tend to disengage from learning and some may engage in the highest levels of health-harming behaviors. Targeted programs provide a continuum of care during the summer months and offer opportunities for youth to develop and sustain enriching and healthy lifestyles.

Since 2007, the Summer Youth Program Fund has distributed nearly \$3.7 million in support of existing summer programs. The SYPF recognizes that summer programs, particularly those serving economically disadvantaged youth, require financial assistance to provide creative, educational and recreational outlets while fostering personal development and life-long learning. Notably, the SYPF recognizes and supports nonprofit efficiency and lower overhead by providing a single grant application to a pool of money, instead of applying to each funder individually.

homelessness and hunger funders collaborative

Since 2009, the goal of the Funders Collaborative has been to provide targeted financial support in an accelerated manner to key agencies, programs, and activities that concentrate on ending homelessness and hunger. Members of the Funders Collaborative provide significant contributions, and also work together to allocate the resources. This collaborative has raised and distributed over \$5 million since it began. Contributed funds are awarded to direct-service agencies and are used to provide food resources to address hunger, or to increase access to emergency shelter for people experiencing homelessness.

a partnership for global impact

Two AGF members connect in Phoenix over a cause halfway across the world...

Seemingly endless stretches of dusty, washboard roads in an open roof Jeep, leading to rural villages lacking power and running water... this is what philanthropy looked like to Anne Guerrant when she visited Africa in August 2012. Anne traveled more than 9,000 miles across the world to do site visits not only for her own foundation, but also for the Hickey Family Foundation which also funds programs in East Africa.

At an AGF program for small and family foundations, Anne met Nancy Baldwin. Nancy is the executive director of the Hickey Family Foundation and Anne runs the Guerrant Foundation with her husband, Terry. Sitting together that day, Anne and Nancy discovered a mutual commitment to funding community development in Africa. Nancy had vested interest in her organization's projects there, but was unable to make the trip with Anne to remote corners of the globe. In an air-conditioned conference room in Phoenix, the two women came up with a plan to observe the developments both foundations were supporting in far-off communities.

Anne visited three medical programs for the Hickey Family Foundation in Rwanda and Kenya. She traveled to Nyange, Rwanda to check on solar installations that the Hickey Family Foundation funded for rural health centers. "Before the solar electricity was installed these centers were delivering babies in the night by flashlight," Anne said. She also visited sites of micro-credit lending programs in Rwanda, Uganda, Tanzania, and Kenya that the Guerrant Foundation supports to help women and families start businesses to improve their lives.

Two Arizona funders connected through their shared interest in helping people on the other side of the world. By discussing their passions and their plans, these funders worked together on the programs they support. AGF provided the setting in which this can happen – the environment in which to discuss, learning opportunities to grow, and the like-minded people with whom to connect. Anne and Nancy are just one partnership that AGF has seen over the past year, and we hope that more continue to flourish, inside Arizona's borders and out.

Photos provided by Anne Guerrant. Anne can be contacted at anne@guerrantfoundation.org.



SOLAR PANELS AT THE NYANGE HEALTH CLINIC IN RWANDA

“ ”

Before the solar electricity was installed these centers were delivering babies in the night by flashlight.



ANNE GUERRANT MEETS WITH BEATRICE, A SHOP OWNER AND RECIPIENT OF A MICRO LOAN IN KENYA.

our partnerships

Grantmaking Report

The Grantmaking Report of the Scope of the Arizona Non-profit Sector knowledge repository was built in collaboration between the ASU Lodestar Center for Philanthropy and Nonprofit Innovation and the Arizona Grantmakers Forum. This [online, interactive research tool](#) contains an in-depth analysis of grantmaking organizations. It reports on the revenues and assets of nonprofit organizations across Arizona. It also includes an analysis of charitable giving and volunteering practices in the state.

Arizona Gives Day

In 2012, AGF formed a partnership with the Alliance of Arizona Nonprofits to launch the first Arizona Gives Day, designed to increase public awareness of and support for the nonprofit sector in Arizona. Arizona Gives Day is a one day, statewide, online movement to harness the giving power of the community to strengthen the fundraising capacity of Arizona nonprofits.

Arizona took a unique approach to this initiative, with two statewide infrastructure organizations taking the lead to bring many stakeholders and sponsors together to finance the campaign. This collaborative approach was the first of its kind. This brought new voices and perspectives to the table and made AZ Gives a true community project. With the support of FirstBank and many community partners, Arizona Gives Day took place on March 20, 2013. You can learn more about Arizona Gives Day by logging on to <http://azgives.org>.



THANK YOU AGF MEMBERS FOR YOUR AZ GIVES DAY SUPPORT!

Arizona Community Foundation	Hickey Family Foundation
BHHS Legacy Foundation	Intel
Chauncey Family Foundation	Lodestar Foundation
Community Foundation for Southern Arizona	Nina Mason Pulliam Charitable Trust
Cox Communications	St. Luke's Health Initiatives
Delta Dental of Arizona Foundation	Thunderbirds Charities
Flinn Foundation	Virginia G. Piper Charitable Trust
Freeport McMoRan Copper & Gold Foundation	

program highlights

595

members
attended

31

educational
& networking

programs.

92%

satisfaction
rate

Come Learn About Jim Casey Programs

The Jim Casey Youth Opportunities Initiative, Inc. was created from a vision that every youth aging out of foster care should have access to the opportunities and supports needed for a successful transition to adulthood. Gary Stangler and Leonard Burton spoke to both funders and nonprofits on the successes and challenges of the current 13+ Jim Casey Youth Opportunity sites across the country and plans for possible expansion to Arizona.

Roundtable with Corporate Funders and Foundations

Corporate funders and foundations met for a lively and relevant discussion to bridge relationships between these entities. The corporate funders and foundations present were able to explore topics such as measurement and evaluation, grants management processes, how can corporate funders use their more limited funds to complement foundations and more.

Supporting Nonprofit Financial Sustainability for Greater Impact

Presented by Grantmakers for Effective Organization's Scaling What Works initiative, in partnership with Arizona Grantmakers Forum, this workshop delivered by Nonprofit Finance Fund provided tools to guide grantmakers in their financial assessments of grantees. It familiarized participants with fundamental principles of finance in the nonprofit sector. Participants also explored engaging in dialogue with grantees about financial challenges and resource needs and discussed grantmaking practices that can unintentionally hinder nonprofit effectiveness.

Impact of Arizona's Health Care Delivery System after the November Elections

The inaugural Health Funders affinity group meeting provided an overview of the impact to Arizona's health care delivery system resulting from the November elections. The session also afforded funders an opportunity to better understand the current funding landscape through the opportunity to share with colleagues their specific funding priorities related to health care.

AGF's Annual Meeting: How Are Arizona's Philanthropic Leaders Planning for the Next Four Years

Leaders of Arizona's philanthropic sector came together to share their thoughts on what issues will be most critical to the nonprofit sector in Arizona in regards to the current political landscape. Robert Ashcraft, Clint Mabie, Steve Seleznow, Brian Spicker and Jerry Wissink addressed challenges and opportunities facing nonprofits and grantmakers. These foundation leaders discussed their approach to strategic planning and moving forward during this period of economic uncertainty which some have labeled the "new normal."



our members

Public Foundations/Grantmakers

AFC Public Foundation
Arizona College Scholarship Foundation
Arizona Community Foundation
Arizona Foundation for Educational Advancement
Arizona Foundation for Legal Services & Education
Arizona Foundation for Women
Arizona Humanities Council
BHHS Legacy Foundation
Catholic Community Foundation
Community Foundation for Southern Arizona
Ellis Center for Educational Excellence
Helios Education Foundation
Hopi Foundation
Jewish Community Foundation of Greater Phoenix
LISC Phoenix
The Lodestar Foundation
Rodel Charitable Foundation of Arizona
St. Luke's Health Initiatives
Scottsdale League for the Arts
Social Venture Partners AZ
Sun Health Foundation
Thunderbirds Charities
United Way of Northern Arizona
Valley of the Sun United Way

Corporate

3TV
Arizona Public Service
The Arizona Republic
Arizona Sports and Tourism Authority
Blue Cross Blue Shield of Arizona
Boeing Company
Central Arizona Project
CHW Foundation – East Valley
Cox Communications
Delta Dental of AZ Foundation
Fennemore Craig, P.C.
Freeport-McMoRan Copper and Gold Inc.
Honeywell Aerospace
JPMorgan Chase
National Bank of Arizona
Northern Trust
PetSmart Charities
Phoenix Suns Charities
Phoenix Coyotes Charities
Raytheon
Salt River Project

Corporate (cont.)

Southwest Gas
Tucson Electric Power
US Airways
Wells Fargo

Private Foundations

Casey Family Programs
The Flinn Foundation
Latina Giving Circle
Marguerite Casey Foundation
Nina Mason Pulliam Charitable Trust
Steele Foundation
Tucson Osteopathic Medical Foundation
Virginia G. Piper Charitable Trust

Government Agencies

Arizona Board of Regents
Arizona Governor's Office for Children, Youth & Families
City of Flagstaff
City of Phoenix
Coconino County
Corporation for Nat'l and Community Service
First Things First

Family Foundations

Act One Foundation
The Bidstrup Foundation
Billie Jo and Judd Herberger
Bruce T. Halle Family Foundation
Carstens Family Fund
Chauncey Family Foundation
Dorrance Family Foundation
F2 Family Foundation
Gaines Family Foundation
Guerrant Foundation
Hickey Family Foundation
Ibis Foundation of Arizona
John and Editha Kapoor Charitable Trust
Katybug Social Innovation Fund
Kellam Foundation
Kemper and Ethel Marley Foundation
McMiles Donor Advised Fund
Pastoral Care Donor Advised Fund
Rosenbluth Family Foundation
Theresa's Fund
Whiteman Foundation

financials

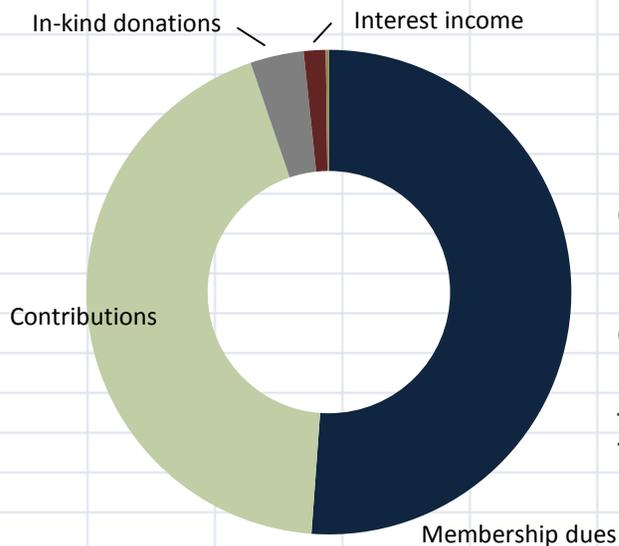
for year ending December 31, 2012

ASSETS

Cash and cash equivalents	\$180,409.00
Investments	\$201,259.00
<hr/>	
Total current assets	\$381,668.00

LIABILITIES AND NET ASSETS

Current liabilities:	
Accounts payable	\$3,841.00
Accrued payroll	\$5,790.00
Deferred revenue	\$26,900.00
Total current liabilities	\$36,531.00
Net assets:	
Unrestricted	\$339,853.00
Temporarily restricted	\$5,284.00
Total net assets	\$345,137.00
<hr/>	
Total liabilities and net assets	\$381,668.00



REVENUE & SUPPORT

Membership dues	\$151,850.00
Contributions	\$129,500.00
In-kind donations	\$10,602.00
Interest income	\$4,340.00
Other income	\$600.00
Net assets released from restrictions	\$32,671.00
Total revenue and support	\$296,892.00

EXPENSES & LOSS

Payroll	\$155,961.00
Payroll taxes	\$12,965.00
Conferences	\$1,965.00
Dues and subscriptions	\$3,751.00
Foundation research	\$1,159.00
Insurance	\$1,022.00
Knowledge management system	\$2,265.00
Miscellaneous	\$3,511.00
Office supplies	\$2,199.00
Postage, printing and related	\$1,370.00
Professional services	\$39,592.00
Program related expenses	\$11,738.00
Rent	\$5,784.00
Telephone	\$4,359.00
Travel	\$4,823.00
Web expenses	\$2,631.00
In-kind	\$10,602.00

Total expenses	\$265,697.00
-----------------------	---------------------

Loss on disposal of fixed assets	\$790.00
Gain on investments	\$20,507.00

CHANGE IN NET ASSETS	\$50,912.00
-----------------------------	--------------------

NET ASSETS

Net assets, beginning of year	\$294,225.00
Net assets, end of year	\$345,137.00

board [of 2012]

CHAIR

Gerald Wissink
President
BHHS Legacy Foundation

Belen Gonzalez
Grants Program Manager
Nina Mason Pulliam Charitable Trust

Barbara Poley
Executive Director
The Hopi Foundation

SECRETARY/TREASURER

Mary Jane Rynd
Executive Vice President & CFO
Virginia G. Piper Charitable Trust

Clint Mabie
President & CEO
Community Fndn for Southern Arizona

Barbara Ryan-Thompson
Executive Vice President & COO
Helios Education Foundation

Julie Coleman
Director of Community Relations
Arizona Public Service

Cathy McGonigle
Executive Vice President
Flinn Foundation

Steve Seleznow
President & CEO
Arizona Community Foundation

Gene D'Adamo
Vice President, Community Relations
Arizona Republic | azcentral.com | 12 News

Patricia Miles
President
McMiles Donor Advised Fund

Kim VanPelt
Associate Director
St. Luke's Health Initiatives

Sharon Foltz
Director, Community Relations
Tucson Electric Power

Sandi Perez
Vice President
Delta Dental of Arizona Foundation

staff

Marissa Theisen
President & CEO

Kelli Solomkin
Manager of Programs & Member Services

Emma Schneider
Communications Manager

our mission:

to increase, enhance and improve
philanthropy in Arizona.

ARIZONA GRANTMAKERS FORUM

2201 E. Camelback Road

Suite 405B

Phoenix, AZ 85016

t: 602-977-2756

azgrantmakers.org