PhilanthroPolicy 101

Alliance for Early Success
Philanthropy Engagement Project

Arizona Grantmakers Forum
Phoenix, Arizona
February 24, 2016
Overview

- Who are you and why are you here?
  - Alliance for Early Success
  - Philanthropy Engagement Project

- 5 Steps to Advocacy Success

- New Mexico Case Study

- Questions, Concerns, and Comments
Alliance for Early Success

- We are STRONGER AND BETTER TOGETHER.

- Multi-foundation partnership dedicated to bringing local, state, and national funding partners together to improve state policies for children, starting at birth and continuing through age eight.

- Alliance Investors include:
  - Buffett Early Childhood Fund
  - Bill and Melinda Gates Foundation
  - Richard W. Goldman Family Foundation
  - Irving Harris Foundation
  - Heising Simons Foundation
  - George Kaiser Family Foundation
  - W.K. Kellogg Foundation
  - The David and Lucile Packard Foundation
  - JB and MK Pritzker Family Foundation
  - One Anonymous Funder
Philanthropy Engagement Project

- Increase the number of foundations supporting advocacy
- Increase the amount of foundation money invested in advocacy
- Mobilize foundation trustees as advocates
There is no wrong place on the continuum. There is only your foundation’s place.
5 Steps to Advocacy Success

1. **Focus** – What do you care the most about?

2. **Have Politically Powerful Data** – Whose numbers are credible with the necessary policymakers?

3. **Recruit Unexpected Messengers** – What voices can communicate your message most effectively?

4. **Maximize Political and Media Opportunities** – Politics is about presence and awareness.

5. **Prepare for Implementation** – Be ready to win.
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