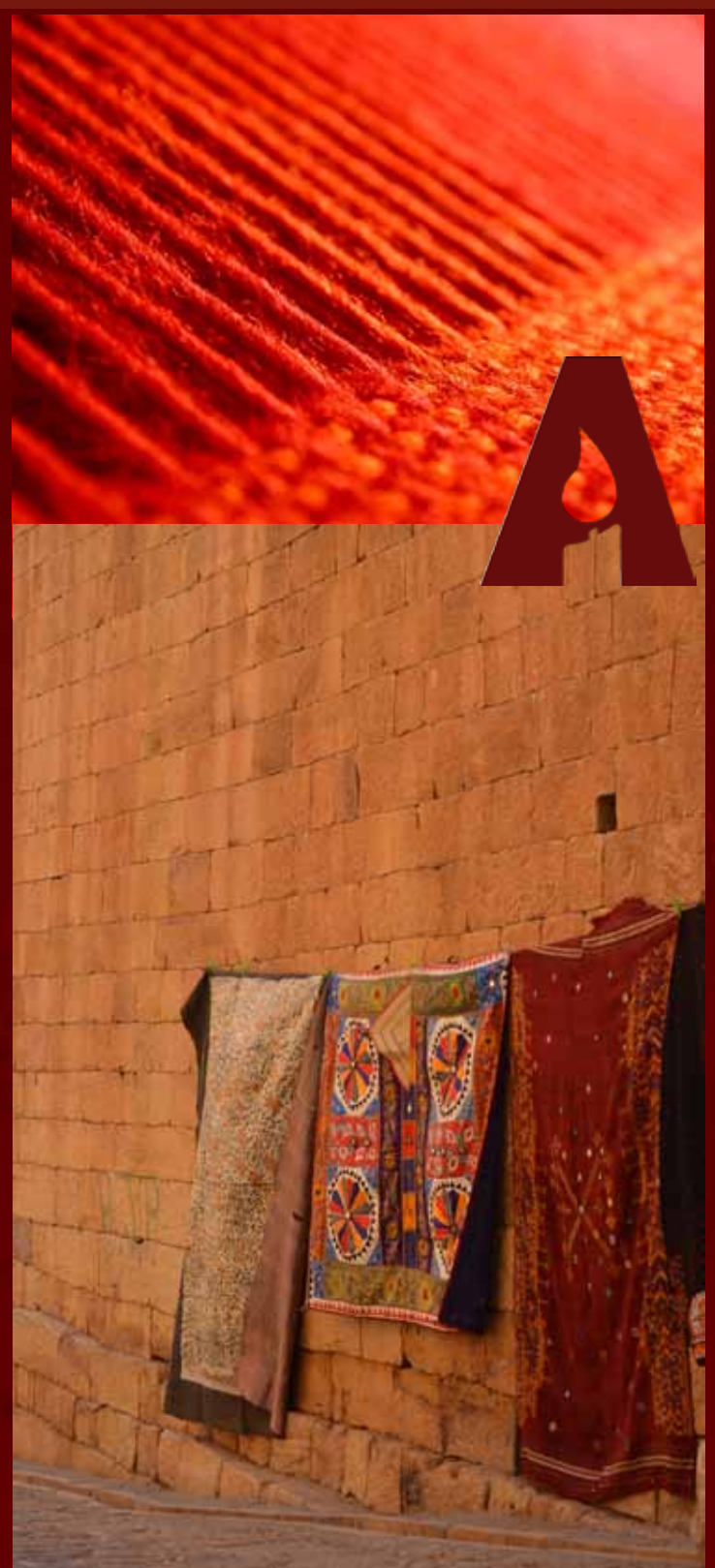


# Weaving the Fabric of Philanthropy

Arizona Grantmakers Forum  
Annual Report 2011



**ARIZONA GRANTMAKERS FORUM (AGF) IS...** a statewide association that provides educational resources, research and networking opportunities for grantmakers in Arizona.

**OUR MISSION:** To increase, enhance, and improve philanthropy in Arizona.

**OUR VISION:** Arizona's expanding philanthropic community, working collaboratively, invests their resources wisely to make a profound positive difference for Arizona's communities.



“Humankind has not woven the web of life. We are but one thread within it. Whatever we do to the web, we do to ourselves. All things are bound together. All things connect.”

- Chief Seattle,  
Duwamish Tribe

WHAT WE DO

# DEAR COLLEAGUES & FRIENDS,

We are pleased to report that 2011 was a very good year for Arizona Grantmakers Forum. Despite the struggling Arizona and U.S. economies, AGF revenues exceeded projections and we ended the year with a small surplus. Program evaluations remained consistently high and a November member survey indicated that 95% of our members were satisfied or very satisfied with their membership.

The Board approved a new strategic plan in February, based on extensive member input, with two clear and simple goals:

1. Enhance member impact by expanding their capacity to effectively and collectively serve the communities and issues they care about.
2. Serve as a resource to members and the broader community on issues affecting philanthropy.

Responding to member feedback, we established a Public Policy Committee with the goal of educating members about how philanthropic activities are impacted by public policies. One key product of the committee's efforts in 2011 was the development of a public policy matrix which highlighted the diverse range of activities being pursued by over 100 nonprofits and 20 funders in the public policy arena in this state. The data has been useful in identifying both overlaps and gaps in activities and identifying where additional information is needed.

Another new focus was strengthening the dialogue between funders and nonprofits. As a result, we co-sponsored a March workshop with the Lodestar Center for Philanthropy and Nonprofit Innovation which engaged both funders and nonprofits in the topic of "Building Strong Relationships - Assuring Community Impact." We also held two joint-board meetings with the Alliance of Arizona Nonprofits to explore topics of mutual interest. One area that surfaced was public policy and another was enhanced public awareness of the philanthropic sector.

We expanded our support for affinity groups, launching a sixth affinity group – the EngAGEment Initiative – with matching funds provided by Grantmakers in Aging. The focus of this initiative is to educate members about issues impacting older adults and ultimately to generate more community support for aging-related issues.

Finally, AGF continued to offer quality regular educational programs that focused on key issues facing our state or specific grantmaking skills.



**Gerald Wissink**  
Board Chair - AGF

We also created new pages on our website highlighting resources on funder collaboratives, grantmakers in aging, and public policy.

We continue to be impressed by and very grateful for the ongoing support and engagement of AGF members. Thanks to your efforts, AGF is well positioned to continue working to strengthen the philanthropic sector in Arizona.



**Marissa Theisen**  
President & CEO of AGF



AGF Member panel talks place-based philanthropy

## ENHANCING MEMBER PROGRAMS & SERVICES

- Organized six bi-monthly educational programs addressing topics of broad concern which were well attended and highly rated.
- Organized 22 peer learning sessions for our six affinity groups:  
Education Funders, Small/Family Foundation, Professional Development Group, Rural Funders, Corporate Funders, and Grantmakers in Aging.
- Launched a two-year EngAGEment initiative focused on educating members about issues impacting older adults.
- Established a Grantmakers in Aging [webpage](#) full of resources which are available to members and the general public.
- Established a funder collaboration [webpage](#) full of information on funder collaboratives active in Arizona and around the country.



## STRENGTHENING RELATIONSHIPS WITH THE NONPROFIT COMMUNITY

- Co-sponsored the ASU Lodestar Center for Philanthropy & Nonprofit Innovation 13th Annual Forum on Nonprofit Effectiveness – Nonprofit Grantees & Funders: Building Strong Relationships.
- Partnered with the Arizona Rural Development Council to convene the 2011 Rural Policy Forum: Linking Rural Arizona to Grantmakers.
- Held two joint board meetings with the Alliance of Arizona Nonprofits.

## EXPANDING OUR CAPACITY AS A RESOURCE TO THE LARGER COMMUNITY

- Produced and distributed copies of the [2010 Arizona Giving Report](#) to state and local leaders.
- Launched a Public Policy Committee which spent the year gathering data on nonprofits involved in public policy around the state, as well as funders who support public policy efforts. This information was compiled in the Public Policy Matrix.
- Established a Public Policy [webpage](#) which includes the Public Policy matrix, and links to many other resources relating to funders' roles in public policy.



2011 AZRDC Rural Policy Forum



2011 AZRDC Rural Policy Forum

**February 16, 2011 | Inaugural Rural Funders Affinity Group Meeting**

The AGF Rural Funders affinity group was formed to explore ways to increase philanthropic investment in rural nonprofits and to strengthen rural nonprofits. The goal was to create and grow relationships, and to re-inforce collaboration and partnerships to help promote positive change in our communities.

**February 24 | Arizona's Budget Challenges and Implications for Nonprofits**

During this session, ASU's Morrison Institute for Public Policy highlighted the projected impacts of the 2011-2012 budget shortfalls on state agencies like the Department of Education, Economic Security, and Department of Health Services. They then outlined the implications of these proposed cuts on Arizona's nonprofits.

**March 4 | ASU Lodestar Center's 13th Annual Forum on Nonprofit Effectiveness**

Nonprofit Grantees & Funders: Building Strong Relationships - Assuring Community Impact

AGF collaborated with the ASU Lodestar Center for Philanthropy and Nonprofit Innovation on their 13th Annual Forum on Nonprofit Effectiveness. Several AGF members were involved in planning the agenda. This year the focus was "Nonprofit Grantees & Funders: Building Strong Relationships - Assuring Community Impact."

**March 9 | An Innovative Model for Education Reform**

The Ellis Center for Educational Excellence is focused on comprehensive, district-wide, long-term K-12 education reform in Arizona. They shared their holistic and integrative approach to education to get those results.

**April 11 | Creating Arizona as a Great Place to Grow Older?**

Marc Freedman, Carol Kratz, Nora Hannah, and a guest panel of nonprofit leaders discussed the ways in which boomers are an aging cohort in their en-core stage of life and how their skills and assets can be utilized to give back to the society they helped to create.

**May 26 | Building the Evaluative Capacity of Grantees**

Innovation Network, a national evaluation expert, delivered a skill-building workshop on May 26, in which grantmakers learned more about evaluation capacity building.

**June 7 | Day in the Life of a Program Director**

The Philanthropy Professionals Rising affinity group had a walk-through of the decision-making process regarding grant applications. We learned what to look for in a strong proposal and questions to ask a potential grantee.

**June 8 | Expect More Arizona Update**

During this session, participants learned how the current economic and political environment, including reduced funding, is affecting education and long-term student success. The session also provided an opportunity to learn about future plans of Expect More Arizona.

**July 28 | Place Based Philanthropy - Successful Examples in Arizona**

This program highlighted two place-based efforts in Arizona including The Neighborhood Development Collaborative (NDC) and South Tucson Revitalization Project.

**September 21 | Elders Living on the Edge: Where Does Arizona Stand on Elder Economic Security?**

AGF members and their peers in grantmaking met to take a close look at one of the most critical issues our society must face, and what it means for Arizona leaders and funders moving forward.

**September 22 | Saving Philanthropy: Resources to Results**

This one hour documentary film is designed to offer a clear, straightforward framework for implementing a managing to outcomes strategy for nonprofit directors and funders struggling with how to define and measure them. Kate Robinson, Film Producer, joined AGF's members to discuss the film. <http://www.savingphilanthropy.org/>

**October 6 | Leveraging Match Opportunities from Each Other and the Federal Government**

We discussed and explored match opportunities presented by the Race to the Top federal grant program, as well as other education matching opportunities in the State of Arizona.

**December 15 | AGF's Annual Meeting**

Roger Hughes, retiring CEO of St. Luke's Health Initiatives, offered his insights on the changes that have occurred during his tenure as a leader in the Arizona philanthropic community for the past 16 years and the challenges and opportunities our sector may face in coming years.

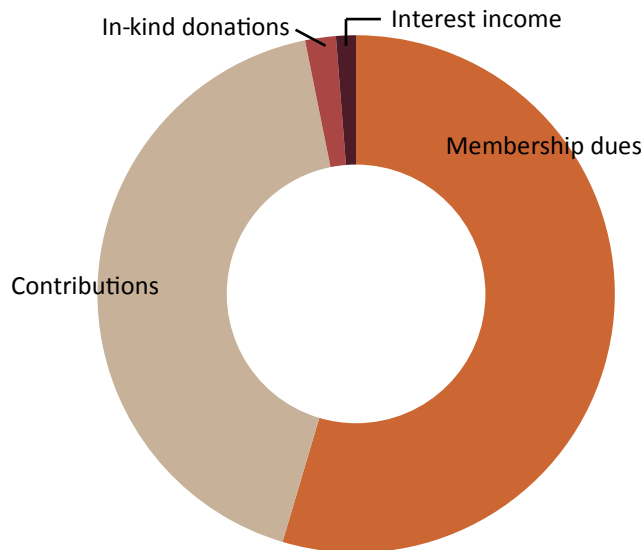
For more complete descriptions of past events or to find out about upcoming AGF programs, please visit our [website!](#)

# FINANCIALS

## REVENUE AND SUPPORT

Membership dues	\$147,975.00
Contributions	\$114,500.00
In-kind donations	\$5,200.00
Interest income	\$3,377.00
Net assets released from restrictions	
<b>Total revenue and support</b>	<b>\$271,052.00</b>

## REVENUE



## EXPENSES AND LOSS

Payroll	\$162,382.00
Payroll taxes	\$13,628.00
Conferences	\$1,485.00
Depreciation	\$338.00
Dues and subscriptions	\$4,161.00
Foundations Research	\$828.00
Insurance	\$1,084.00
Knowledge management system	\$2,390.00
Miscellaneous	\$815.00
Office Supplies	\$715.00
Postage, printing and related	\$2,370.00
Professional development	\$1,223.00
Professional services	\$26,692.00
Program related expenses	\$8,425.00
Rent	\$12,620.00
Repairs and maintenance	\$2,038.00
Telephone	\$1,954.00
Travel	\$3,621.00
Web expenses	\$2,332.00
In-kind	\$5,200.00
<b>Total expenses</b>	<b>\$254,301.00</b>
Loss on investments	\$11,475.00
(Decrease) increase in net assets	\$5,276.00
Net assets, beginning of year	\$288,949.00
Net assets, end of year	\$294,225.00

<b>ASSETS</b>	
Current assets:	
Cash and cash equivalents	\$157,888.00
Investments	177,892.00
Prepaid expenses	14,354.00
Total current assets	\$350,134.00
Security Deposit	2,375.00
Furniture and equipment	2,368.00
Less: accumulated depreciation	(1,579.00)
	3,164.00
<b>Total assets</b>	<b>\$353,298.00</b>

<b>LIABILITIES AND NET ASSETS</b>	
Current liabilities:	
Accounts payable	\$4,424.00
Accrued payroll	11,899.00
Deferred revenue	42,750.00
Total current liabilities	\$59,073.00
Net assets:	
Unrestricted	\$286,270.00
Temporarily restricted	7,955.00
Total net assets	\$294,225.00
<b>Total liabilities and net assets</b>	<b>\$353,298.00</b>



# OUR MEMBERS

AFC Public Foundation  
Arizona Board of Regents  
Arizona College Scholarship Foundation  
Arizona Community Foundation  
Arizona Foundation for Educational Advancement  
Arizona Foundation for Legal Services & Education  
Arizona Foundation for Women  
Arizona Governor's Office of Children, Youth & Families  
Arizona Humanities Council  
Arizona Public Service  
Arizona Republic  
Avnet  
BHHS Legacy Foundation  
Bidstrup Foundation  
Bill & Melinda Gates Foundation  
Blue Cross Blue Shield of Arizona  
Boeing Company  
Bruce T. Halle Family Foundation  
C.W. & Modene Neely Charitable Foundation  
Carstens Family Funds  
Casey Family Programs  
Catholic Community Foundation  
Catholic Healthcare West Foundation - East Valley  
Central Arizona Project  
Chauncey Foundation  
City of Flagstaff (renew in July)  
City of Phoenix  
Coconino County  
Community Foundation For Southern Arizona  
Corporation for National and Community Service  
Cox Communications  
Delta Dental of AZ Foundation  
Dorrance Family Foundation  
Ellis Center for Educational Excellence  
F2 Family Foundation  
Fennemore Craig Foundation  
First Things First  
Flinn Foundation  
Freeport-McMoRan Copper and Gold Inc.  
Helios Education Foundation  
Hickey Family Foundation

Honeywell Aerospace  
Hopi Foundation  
Ibis Foundation of Arizona  
Jewish Community Foundation of Greater Phoenix  
John and Editha Kapoor Charitable Trust  
JPMorgan Chase  
Katybug Social Investment Fund  
Kellam Foundation  
Kemper & Ethel Marley Foundation  
LISC Phoenix  
Lodestar Foundation  
Long Taylor Foundation  
McMiles Foundation  
Nina Mason Pulliam Charitable Trust  
Northern Trust  
Pastoral Care Donor Advised Fund  
PetSmart Charities  
Phoenix Coyotes Charities  
Phoenix Suns Charities  
Qwest  
Raytheon  
Rodel Charitable Foundation of Arizona  
Rosenbluth Family Foundation  
Salt River Project  
Social Venture Partners AZ  
Southwest Gas Corporation  
St. Luke's Health Initiatives  
Steele Foundation  
Sun Health Foundation  
Theresa's Fund  
Thunderbird Junior Golf Foundation  
Tucson Electric Power  
Tucson Osteopathic Medical Foundation  
United Way of Northern Arizona  
Univeral Technical Institute Foundation  
US Airways  
Valley of the Sun United Way  
Virginia G. Piper Charitable Trust  
Wells Fargo  
Whiteman Foundation  
Carolyn O'Malley - Alumna



## 2011 Board of Directors

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The Arizona Republic

#### Karen Fisch

Manager, Community Outreach  
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#### Sharon Foltz

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President & CEO  
Arizona Community Foundation

#### Merl Waschler

President & CEO  
Valley of the Sun United Way

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# FOUNDING MEMBERS

**Arizona Community Foundation • Del Webb Foundation**

**Flinn Foundation • Keickhefer Foundation**

**Margaret T. Morris Foundation • Nina Mason Pulliam Charitable Trust**

**Saint Luke's Health Initiatives • Stardust Foundation • Theresa's Fund**

**Virginia G. Piper Charitable Trust**

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